

**FEATURE SHOWCASE**

**Akkadian  
Provisioning  
Manager**

**How to Optimize Cisco  
Collaboration Licensing  
3 Ways to Minimize License Utilization**

**The benefits of automating Cisco Collaboration** go beyond MAC-Ds. Akkadian Provisioning Manager™ helps UC engineers efficiently use licenses to prevent the needless expenditure of dollars that could be allocated elsewhere.



**Pain Points**

Here are three common licensing mistakes in Cisco Collaboration:

**Inefficient use of device-based licenses (DBL)** — using DBLs for every common area and other non-employee phone when they could be grouped under a single user-based license (UBL)

**Neglecting “orphaned” devices** — when a worker departs from the company or a device is broken, there is an unused license that can be re-allocated

**Underutilization of existing user-based licenses** — issuing an additional license for a new device or application when the employee has adequate capacity in their existing license

**Solution**

Efficient use of your Cisco UC licenses saves your organization money by avoiding the need to purchase additional licenses. By cleaning up licensing, Akkadian Provisioning Manager brings a concrete ROI to our customers:



## Capabilities

With these features of Akkadian Provisioning Manager, UC administrators can optimize license utilization:



### License Pool

To help correct the inefficient use of DBLs, licensing pools should be used to aggregate multiple DBLs into a more limited number of UBLs. When a device is not directly associated to a user, our license pool feature helps minimize the use of licenses by automatically aggregating devices into a UBL.

**Use Case:** 100 common area phones with 100 DBLs can easily be aggregated into 10 UBLs.



### Auto-Delete

To prevent orphaned or broken devices from consuming Cisco Collaboration licenses, Akkadian Provisioning Manager's auto-delete feature can monitor the registration status of phones and delete phones that exceed a configured term of being unregistered.

**Use Case:** Automatically identify orphaned devices that may be utilizing a license and deprovision them to free up licenses for other needs.



### License Awareness

Akkadian Provisioning Manager is "license aware"—our workflow templates determine if there is an existing UBL under which a new device or application can be assigned, instead of allocating an entirely new license. Without Provisioning Manager, such information is not readily visible to Admins, who may then be tempted to allocate an additional license for that new device or application.

**Use Case:** Leverage available licensing space under an existing UBL rather than allocating an additional license.

## Conclusion: Akkadian Provisioning Yields a Strong ROI

Either through maximizing the use of existing licenses or reducing the need for new licenses, Akkadian Provisioning Manager helps optimize Cisco Collaboration licensing to reduce costs and allocate that spending to the strategic needs of your organization.

## Schedule a Demo to See Provisioning Manager in Action

### Our Product Suite

Akkadian Provisioning Manager  
Akkadian Site Builder  
Akkadian Contact Manager  
Akkadian Console

### ABOUT US

Collaboration, an increasingly fundamental characteristic of successful businesses, is often overlooked. Creating software that helps people collaborate is our focus. We offer software products and solutions that integrate Unified Communications environments as well as other business focused enterprise applications.

**Technology is complex. We make it simple.**



Jan22

Contact Us to Learn More About Our Software Products

[sales@akkadianlabs.com](mailto:sales@akkadianlabs.com) | [www.akkadianlabs.com](http://www.akkadianlabs.com) | 1-800-818-4128